

# Online Web-Site Building Software

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## Whats Hot

- Twitter knows that many high-profile accounts have suffered at the hands of hackers in recent days, but is putting much of the onus of responsibility on the account holders themselves.
- On Monday, Twitter sent a memo to major media and news outlets about the threat -- if they hadn't known already or at least reported on some of them -- and noted that it believed these "attacks will continue."
- Twitter acknowledged that the "incidents" appear to be "spear phishing attacks that target your corporate email," that appear to be legitimate e-mails, and that are often sent directly to the account holder.
- The memo also noted: "Don't use this computer to read email or surf the web, to reduce the chances of malware infection," and to "minimize the number of people that have access" to accounts to prevent human error.



## Do-It-Yourself Websites

**If you've ever had to have a web site built for either personal or business, you probably jolted with the cost of the quote given.**

A "static" site will cost you a minimum of \$1000, a "dynamic" site, one which you can edit, around \$2000 to \$3000 and a full blown "CMS" site can cost anything from \$4000 to \$10,000 and up. Add to this hosting, domain name regis-

tration, site maintenance with a good SEO strategy and the price can spiral to dizzying heights.

So we've decided to take a look at 4 easy to use online web site builders. This is neither an exhaustive review nor do any of the sites reviewed use CMS, which is why Wordpress, Joomla or Drupal are not reviewed. They are a completely different beast altogether, but if there is enough interest, we may review them in another issue.



### Weebly

Advertises itself as the easiest website builder on earth! And if I may say so myself, they are right, if ease of use is your number 1 goal, then Weebly is for you. Weebly has a really nice selection of templates and they look fantastic. They're organized into categories that are kinda random, but every theme is chock-full-of lovely, so

it's no big deal. There's tons of customisation options. You can tweak most aspects of the template and if you really want to go crazy, you can code your template from scratch. And if you know what you're doing, use the advanced editor and muck around with CSS and HTML with ease. Weebly has all the multimedia features you'd expect: photo gallery,

YouTube, audio...you can edit photos straight from Weebly which is nice and convenient, especially if you don't have photo editing software. I know it's not nice to play favorites, but Weebly hit a soft spot with me. Designing my page was fun, easy, and sneakily powerful. The only reason not to sign up for Weebly like, right now, is if you're looking to do some e-commerce, since

that's where Weebly falls short. But online store aside, Weebly is a phenomenal builder. Don't believe me? Sign up right now and tell me you're not in love...

### Webs

Creating a professional website has never been easier with Webs' easy to use 'point-to-click' user interface. There are lots of beautiful templates to choose from, and registration is an easy & straightforward one-step process.

For business owners looking to build websites that include membership, Webs has a great tool to incorporate login and customizable profile pages into your website. Coupled with great designs and the ability to monetize your website, Webs also offers pretty cool features like a web app store where you can add all sorts of elements and cool gadgets to your website.

### Yola

Yola, again very easy to use and is one of the least intimidating website builders out there. Their homepage is pretty and not at all intense, when you sign up they take you through every little step, and their support is phenomenal. Yola has a decent amount of templates, but less than some of their competitors and much less if you are using the free version. If you're using a free template, you may or may not have the option to customize the background or banners of your page. Often you may have the option of one or the other, and in some templates you



can't change either one. Here Yola definitely falls short.

Yola offers several photo galleries, YouTube and Metacafe videos, flash plug-ins, as well as an MP3 player. The free package lacks a lot of customization options. And even with the paid packages, you still have to pay an additional fee for things like customized email and the online store. As such, Yola's pricing comes out steeper than it's competitors when offering, at times, even less

### Wix

For more creative websites, try Wix. WIX serves that need absolutely phenomenally, making it painless to build yourself an awesome lookin' page. Wix's range of templates is unparalleled. There are tons of gorgeous templates to choose from in either Flash or HTML5.

Wix's templates are super customizable... you'll have more color options here than just about anywhere else, in addition to plenty of other cool add-ons. There are also empty templates that you can build from scratch; in case you are a pro and you want to showcase your skills.

Multimedia content is great if you are an artist, photographer or graphic designer (or if you're just really cool), you'll adore



Wix's range of photo galleries, video players, and animation options. The 2 main pitfalls for me was that they don't have a mobile site friendly version of your site generated automatically., although you do have the option to build one, and they don't have email integrated, which most business users would need.

### Summary

It's hard to split between them, they all have Pro's & Con's and no one site does everything. But Weebly gets my vote, if nothing else for the password access on pages. So if I have a project(s) and I want to allow only certain people access to view/download/upload, I can. Get over to

[www.aussiemobilepcdoctor.com](http://www.aussiemobilepcdoctor.com)

To see for yourself what can be created in less than a day and for less than \$150, inclusive of domain name & hosting for a year. Now that's just saved me nearly \$2000. What could it save you?

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